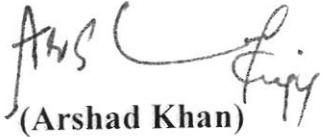


**No. 15(31)/2018-P-I
GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION AND BROADCASTING**

Islamabad, the January 5th, 2026

NOTIFICATION

The competent authority, i.e., the Secretary, Information and Broadcasting, is pleased to approve the revised Standard Operating Procedures (SOPs), 2026 for the issuance of Audit Bureau of Circulation (ABC) Certificates, in all cases of newspapers, including fresh applications and renewals.


(Arshad Khan)
Deputy Director P-I
Ph:9103558

**The Manager,
Printing Press of Pakistan,
Karachi.**

Distribution:

- i. EDG/ PIO, PID Islamabad
- ii. DG (IP), M/o I & B
- iii. Press Registrar, M/o I & B
- iv. Director Minister Office, M/o I & B
- v. Director Secretary Office, M/o I & B
- vi. Director ABC, M/o I & B
- vii. Director (Media), M/o I & B
- viii. Director (Press), M/o I & B
- ix. All RIOs/PID
- x. All DGPRs of Provinces, Gilgit Baltistan & AJK
- xi. Deputy Director, ABC Karachi
- xii. Assistant Director, ABC Lahore
- xiii. Assistant Director, P-I, II and III, M/o I&B



REVISED STANDARD OPERATING PROCEDURES (SOPs) 2026 FOR ISSUANCE OF ABC CERTIFICATES IN ALL (FRESH OR RENEWAL) CASES

OBJECTIVE

The objective of these Guidelines/SOPs is to enable the Audit Bureau of Circulation (ABC) to perform its mandated duties and conduct a fair and transparent circulation audit of the publications.

PROCEDURE FOR CIRCULATION AUDIT OF PUBLICATIONS

- Step 1** – Application for circulation audit of publication
Step 2 – Submission of circulation audit case of publication
Step 3 – Scrutiny of documents along with physical verification
Step 4 – Audit Report
Step 5 – Meeting by Provincial Assessment Committee
Step 6 – Issuance of Assessed Figures Notice
Step 7 – Decision of Appeal (if any)
Step 8 – Issuance of ABC Certificate

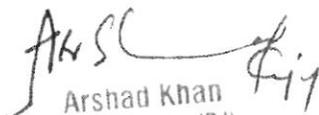
1. APPLICATION FOR AUDIT

The publisher submits an application for circulation audit of his/her publication on letterhead to Director ABC or the nearby relevant ABC/PID Office from where the publication is carried out as per below mentioned table :-

S No.	Office	Area Covered
1.	ABC Islamabad	Islamabad Capital Territory (ICT), Rawalpindi Division and AJK
2.	ABC Karachi	Karachi Division
3.	RIO PID Hyderabad	Hyderabad, Larkana, Sukkur, Mirpur Khas, Shaheed Benazirabad Divisions
4.	ABC Lahore	Lahore, Gujranawala, Gujrat Divisions
5.	RIO PID Faisalabad	Faisalabad, Sargodha, Mianwali Divisions
6.	RIO PID Multan	Multan, Sahiwal, Bahawalpur, DG Khan Divisions
7.	RIO PID Peshawar	Khyber Pakhtunkhwa
8.	RIO PID Quetta	Balochistan
9.	RIO PID Gilgit Baltistan	Gilgit Baltistan

Initially, the following documents along with the application for the required audit period have to be submitted :-

S. No.	Requirements	Remarks
1.	CNIC of publisher	Attested copy required
2.	<ul style="list-style-type: none"> Declaration of Owner of Printing Press (Form "A") Declaration of Publisher (Form "B") Declaration of Printer (Form "B") Declaration of Change of Publisher/Printer ("Form C") (where applicable) authenticated by DC/DCO/District Magistrate 	Attested copy required. Original to be shown at the time of audit
3.	Valid Registration Certificate (issued by Office of Press Registrar)	-do-
4.	Fee Receipt and NOC covering current audit period (issued by Press Council of Pakistan)	-do-
5.	Regularity Certificate covering audit period (issued by Information Department of Provinces/AJK/GB from DGPR and Magistrate/DC Office (for ICT publications))	-do-
6.	NTN Certificate of publication bearing name of publisher and publication (issued by FBR)	-do-


Arshad Khan
 Deputy Director (P-I)
 Ministry of Information & Broadcasting
 Islamabad

2. SUBMISSION OF CIRCULATION AUDIT CASE OF PUBLICATION

After receiving the application as per Step 1, the respective ABC/PID Office communicates a date to the applicant in writing for conducting the audit within **30 days** of receiving the application. At the time of audit, forms along with documents mentioned below have to be furnished in addition to the above-mentioned documents:

S No.	Requirements	Remarks
7.	Audit Claim Proforma comprising of Form -I (Proforma for audit of circulation) Form -II (Circulation Claim) Form -III (Revenue Realization) Form -IV (Statement of Newspaper Distribution Agent)	Form-I, II, III Signed and Stamped by Publisher. Form -IV signed and stamped by Publisher & News Agent
8.	NOC from Press Registrar to be provided (if the Publication has changed the language, periodicity or place of publication/publisher's Office under section 8 of PNNBRO 2002)	Attested copy required
9.	Latest Income Tax Returns of Publisher filed in FBR	-do-
10.	Bank Statement covering audit period	-do-
11.	Circulation Register, Cash Book, Ledger	Original required as per audit period
12.	Receipt and Bill book	-do-
13.	Subscription Register (if applicable)	-do-
14.	Balance Sheet providing Profit and Loss Accounts	On Original letter head, Publisher signed & stamped copy
15.	Printing Press bills and receipts in original covering audit period (computer prints and bills without serial no./ invoice no. are not acceptable)	Printer signed & stamped copy
16.	List of employees indicating their salaries along with copies of CNICs	-do-
17.	List of complimentary copies	-do-
18.	Attested copies of utility bills (electricity & telephone) of the Office for audit period (copy of rent deed in case of tenant)	Attested
19.	Specimen copies of all issues during the audit period	As per audit period
20.	Affidavit by Publisher on Rs :100/- Stamp paper certifying that all the information and documents given by the publisher are correct to the best of his/her knowledge and no dues/salaries/allowances of employees are pending with his/her Office. Any false information, forgery/discrepancy of documents and facts/figures shall lead to initiation of legal proceeding as per law and the rules.	Original, Attested by Notary Public

3. SCRUTINY OF DOCUMENTS ALONG WITH PHYSICAL VERIFICATION

The audit team shall scrutinize the documents submitted by the Publisher as mentioned in Step-2 and record its observations in **Form V (Audit observation form)**. Surprise field visits shall be conducted for the physical verification of Printing Press, Publisher's office, News Agent and Akhbar Market to assess the actual print order and net paid circulation of the publication concerned. The teams shall be constituted by ABC headquarters and regional offices. The audit teams then submit the Physical verification report ("**Form F**"), as per prescribed proforma.

4. INITIATION OF AUDIT REPORT

Based on the Audit Observation Form and Physical Verification Form, the Audit team shall initiate its audit report and assess the **Net Paid Circulation of Publication**.


Arshad Khan
 Deputy Director (P-I)
 Ministry of Information & Broadcasting
 Islamabad

5. EXAMINATION BY PROVINCIAL ASSESSMENT COMMITTEE

Cases complete in all aspects, along with the Audit Report of the audit team shall refer to the Assessment Committee by the respective Offices of ABC/PID for the determination of circulation figure. The Committee comprises of one member each from PID/RIO PID, Provincial Information Department including AJK & GB and the Audit Bureau of Circulation. Each member after considering the audit report of the publications gives his / her evidence based assessment of net paid circulation figure of publication on prescribed form. The decision for setting up the committees at the provincial capitals to make assessment of net paid circulation of newspaper/periodicals was taken in the Third Inter-Provincial Information Ministers conference held at Nathiagali on August 27 and 28, 1992. (Annexure-I)

6. ISSUANCE OF FIGURE NOTICE

In the light of the reports of the Audit Team, Physical Verification Team, and the Assessment Committees/PAC recommendations, the Director, ABC Headquarters, shall approve the assessed circulation figures. However, before taking a final decision, the Director may conduct further investigations in this regard and shall approve the net paid circulation by increasing or decreasing the same ranging from 1% to 20% of the circulation figures approved by PAC members. The same shall be communicated to the publisher through a Notice. Moreover, if Director is not satisfied with the overall assessment of PAC then He shall refer to the Secretary MOIB for advice (directives).

7. DECISION OF APPEAL (IF ANY)

- i. If the Publisher is unsatisfied with the audited circulation figures communicated through the ABC Notice (**within 30 days** from the date of issuance of the Notice), he / she may file an appeal before the Appellate Authority (i.e., the Secretary, Ministry of Information and Broadcasting).
- ii. If the appeal is accepted, the Director, ABC, may be directed by the Appellate Authority to order a re-assessment of the case. In such instances, one or more members from Office of **Press Registrar, Internal Publicity Wing** and **ABC** (as nominated by the Ministry/Director-ABC), shall be included in the re-assessment committee/PAC to recommend the Net Paid Circulation of the publication. The committee shall decide the appeal within 30 days and its decision shall be considered final and ABC Certificate shall be issued accordingly.

8. ISSUANCE OF ABC CERTIFICATE

The ABC certificate shall be issued within **30 days** of the issuance of Notice (if no appeal against the Notice figure received from the publisher).

SPECIAL AUDITS

The request for special audit shall also be addressed to the Appellate Authority. The same procedure as in cases of assessment as described earlier shall be adopted for the special audit. However, no such request shall be entertained before **18 months** of the previously issued Certificate.

VALIDITY OF AUDIT PERIOD

The validity of ABC certificate shall be **03 years** as per notification no. 4(1)/2013-P-I, dated 26th June, 2018 issued by the Ministry of Information and Broadcasting.

REQUIREMENTS FOR AUDIT

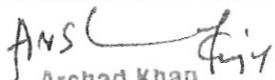
FIRST AUDIT

The publication shall be eligible for the first audit after the regular publication of newspaper/periodicals for the following period:

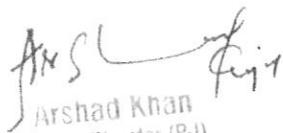
- | | |
|----------------------------|-----------|
| a) Dailies/Weeklies | 03 Months |
| b) Fortnightlies/Monthlies | 03 Months |
| c) Quarterlies | 06 Months |
| d) Bi-Annals | 01 years |
| e) Yearly | 02 years |

REGULAR AUDIT

Regular publications shall be eligible for subsequent audit for the periods **01st January- 30th June**, or **01st July-31st December** two months prior to expiry of last ABC Certificate.


Arshad Khan
 Deputy Director (P-I)
 Ministry of Information & Broadcasting
 Islamabad

<p>The publisher of a newspaper or periodical may apply for a circulation audit of its publication(s) 02 months before the audit certificate expires. In case of the expiry of the validity of the certificate(s), the Bureau reserves the right to recommend removal of the publication from the CML.</p>
<p>From the date of application to issuance of the certificate or closing off cases, the audit process shall be completed within 60 working days. During this time, the old ABC certificate shall be valid for functional purposes.</p>
<p>RATE OF NEWSPAPER AGENTS COMMISSION FROM PUBLISHER AND REALIZATION OF BILLS</p>
<p>Newspaper agents commission from publisher of over 50% is not allowed. Any benefits indirectly given to agents in addition to the regular commission fixed by the Publisher are not acceptable.</p>
<p>The grace period for the realization of bills from agents is one month, effective from 01st July or 01st January. Any realization of dues after this period shall not be entertained for audit purposes.</p>
<p>PENALTIES FOR SUBMISSION OF FALSE/ FORGED INFORMATION & DOCUMENTS</p>
<p>In cases where forged information or documents are submitted to the Bureau by any newspaper, or where a publication approaches the Bureau for an audit based on such information or documents, the Bureau shall not conduct the audit. The case shall be referred to the Ministry of Information & Broadcasting for removal from the Central Media List (CML), and legal proceedings may also be initiated in accordance with the law.</p>
<p>If the audit team is denied to access the Publication office, Printing Press, or News Agents, the Bureau shall issue a Show Cause Notice to the Publisher. If the Publisher does not comply after the first show cause Notice, a Final Show Cause Notice shall be issued for compliance. Failing compliance thereafter, the audit process shall be terminated forthwith, followed by a recommendation for removal from the CML.</p>
<p>The ABC shall have a right to cancel the ABC certificate of a Publication if any discrepancy/ forgery observed even after the issuance of ABC certificate.</p>
<p>POST AUDIT PROVISIONS</p>
<p>After the issuance of the Certificate, ABC shall be authorized to visit the printing press, Office of the publication, Akbar market/stalls, and hawkers/News Agents at any time, without prior intimation, to verify that the publication is being printed at the declared press with the number of copies stated in the ABC Certificate, and that the Office staff corresponds to the data provided at the time of audit</p>
<p>ABC teams shall visit the printing press, Office of the publication, or News Agents only as per the record provided in the audit documents, or as amended in accordance with the prescribed procedure. If the Office or printing press is not found at the recorded address, it shall be treated as non-existent, leading to removal from the CML and/or cancellation of the ABC Certificate.</p>
<p>The publisher must inform ABC of any change in the printer, address, or contact details within seven (07) days of the change, if any.</p>
<p>All publishers must submit copies of their publications regularly at ABC Headquarters as proof of regularity failing which may lead to cancellation of the ABC Certificate.</p>


 Arshad Khan
 Deputy Director (P-1)
 Ministry of Information & Broadcasting
 Islamabad

(FORMS I, II, III & IV)

PROFORMAS FOR AUDIT OF CIRCULATION
FOR THE PERIOD

1	Name of the Publication: -	
2	Station :-	
3	Language (As per declaration): -	
4	Periodicity: -	
5	Name of the Publisher/Owner: - a) CNIC # b) CNIC copy must be submitted	
6	Name of the Editor: -	
7	Address as per declaration a) As per declaration b) Postal Address	
8	Category: - (Political / Cultural / Economic / Social / Religious / Sports / Showbiz / Any other, please specify)	
9	Contact details i) Telephone: (a) Land line (b) Cell # ii) Fax # iii) E-mail iv) Website:	
10	Name of the Printer:	
11	Name and Address of the Printing press with contact detail: (Land Line/Cell #) and Fax #	

11	Type of Printing Machine: - a) Model No. b) Number of pages printed/hour	
12	Number of Employees: - (Provide Complete list with names (CNIC #) designation and their salaries) Copies of CNIC to be attached	
13	National Tax Number (NTN): - (Please attach photocopy of the registration certificate)	
14	Income Tax paid during the last year: (Attach photocopy of the last Assessment Order)	-
15	Date of authentication of Declaration of Publisher and Printer: - (Please attach attested photocopies)	
16	Date of commencement of Publication: -	
17	Printing schedule: - Start Time: End Time:	
18	Price of publication (per copy)	
19	Pages and size: -	
20	Last audited figure along with Certificate No. and Date	
21	Attested copies of electricity bills of the office as per address given above, for the audit period (copy of the Rent Deed in case of tenant)	
22	Attested copies of telephone bills of the office as per address given above, for the audit period (copy of the Rent Deed in case of tenant)	

Signature and seal of the Publisher

Name: _____

Date: _____

CIRCULATION CLAIM

(For the audit Period _____)

(Average per day)

(No. of copies)

1	Sale: -	
	a) Local:	
	b) Outstation:	
	c) Subscription:	
	Total Cash Sales: -	
2	Unsold Copies	
3	Complimentary/Record Copies	
4	Total Print Orders (1—3)	
5	Total Average sale (1—4)	

Certificate: - This is to certify that the above information is true to the best of my knowledge and nothing has been concealed.

Signature and Seal of the Publisher

Name _____

Date _____

REVENUE REALIZATION

(For the Audit Period _____)

(Amount in Rs. _____)

1	From local sale: -	
2	Out station sale: -	
3	Subscribers: -	
5	Total sale revenue: -	
6	Rate of Commission: -	<u>Local: %</u> <u>Outstation: %</u>
7	Rate of Subscription	a) Monthly _____ b) Quarterly _____ c) Six month _____ d) Annually _____

Please attach the following documents:

-

- (i) Statement of News Agents as per specimen attached duly signed & stamped with contact details.
- (ii) List of persons receiving complimentary copies.
- (iii) Copy of Registration Certificate issued by the Press Registrar
- (iv) Attested photocopy of previous ABC certificate

Signature and Seal of the Publisher

Name _____

Date: _____

STATEMENT OF AGENT FOR THE MANAGEMENT OF THE
NEWSPAPERS/PERIODICALS

1) Name of the News Agent: _____

2) Address: _____

3) Contact: Land Line No. _____ Cell
No. _____

4) NTN: _____

5) Rate of Commission: _____

Month	No. of issues printed	No. of copies supplied	No. of copies unsold	No. of copies sold out	Billed amount net payable after the deduction of commission (Rs)	Recovery from the Agent (Rs.)	Bill/Receipt Numbers	Mode of Recovery
Jan / July 20								
Feb / August 20								
March / Sep: 20								
April / Oct: 20								
May / Nov: 20								
June / Dec: 20								
Total:								
Average Per Day								

Signature and seal of the Agent

Name: _____

Date: _____

Signature and seal of the Publisher

Name: _____

Date: _____

Government of Pakistan
Ministry of Information and Broadcasting
(Audit Bureau of Circulation)

AUDIT OBSERVATIONS

Name of the Newspaper/Periodicals: _____

Date of Audit: _____

Audit Period: _____

S #	List of the documents	Audit observation
1.	CNIC of publisher	
2.	Declaration of owner of printing press (Form "A"), declaration of publisher & printer (Form "B") and declaration of change of publisher/printer (Form C") where applicable authenticated by DC/DCO /District Magistrate	
3.	Valid registration certificate from office of Press Registrar	
4.	Fee Receipt and NOC of Press Council of Pakistan covering current audit period	
5.	Regularity Certificate covering audit period from Information Department of Provinces/AJK/GB from DGPR and Magistrate/DC Office (for ICT publications)	
6.	NTN Certificate of publication bearing name of publisher and publication issued by FBR	
7.	Audit claim proforma comprising of Form I, II, III & IV	
8.	NOC from Press Registrar to be provided if the Publication has changed the language, periodicity or place of publication/publisher's office under section 8 of PNNBRO 2002	
9.	Latest income tax returns of publisher filed in FBR	
10.	Bank statement clearly showing transactions towards salaries paid to the employees.	
11.	Circulation register, cash book, ledger, receipt and bill book	
12.	Subscription register (if applicable)	
13.	Balance sheet providing profit and loss accounts	
14.	Press bills and receipts in original covering audit period (computer prints and bills without serial no./ invoice no. are not acceptable)	
15.	List of employees indicating their salaries along with copies of CNICs and relevant bank account details	
16.	List of complimentary copies	
17.	Copy of agreement between publisher and newspapers distribution agents	

18.	Attested copies of utility bills (electricity & telephone) of the office for audit period (copy of rent deed in case of tenant)	
19.	Specimen copies of all issues during the audit period	
20.	Affidavit by Publisher on Rs :100/- Stamp paper certifying that all the information and documents given by the publisher are correct to the best of his/her knowledge and no dues/salaries/allowances of employees are pending with his/her office. Any false information, forgery/discrepancy of documents and facts/figures shall lead to initiation of legal proceeding as per law and the rules.	

Months		No of copies supplied by the management
January	20 / July	
February	20 / August	
March	20 / September	
April	20 / October	
May	20 / November	
June	20 / December	

Signature of Audit Team: -

Concerned Officer: _____

Concerned Officer/Official: _____

Dated : _____

PHYSICAL VERIFICATION FORM

File No.	Publication	Periodicity	City

Publisher	Publisher Address	Publisher Phones

Printer	Printer Address	Printer Phones

Newspaper distribution Agent	Agent Address	Agent Phones

Publication Office Report :

Printer Report :

Agent Report :

Stall and Hawker Report :

Verification Team observations :

Concerned Officer: _____

Concerned Officer/Official: _____

Dated: _____

REPORT OF COMMITTEE ON CIRCULATION ASSESSMENT OF

Daily / Weekly / Monthly/ _____ “ _____ ”

For the period _____

Place and date of meeting at _____ on _____

The Committee agrees and recommends unanimously the assessment of the newspapers/periodicals during the audit period: -

Average print order (in numbers & words) _____

Percentage and unsold (in numbers & words) _____

Net paid circulation (in numbers & words) _____

Part-II

Assessment of print order and net paid circulation by:-

Print Order (in numbers & words)

Circulation (in numbers & words)

DG/Director (PID) _____

DG/Director
(Prov. Inf.Dept) _____

AD/DD (ABC) _____

PART.III

In case the paper is not found up to standard.

Comments in accordance with guidelines _____

MEMBER

Concerned
Press Information Department

MEMBER

Concerned Provincial
Information Department

CONVENER

Concerned Audit Bureau of
Circulation

Name:

Designation :

Name:

Designation :

Name:

Designation :

AFFIDAVIT

I _____ the publisher of _____

Published from _____, hereby declare under oath:

- i. That, the following documents being the true copies of the original submitted by me are factually authentic:
 1. CNIC of publisher
 2. Declaration of Owner of Printing Press (**Form "A"**)
 - a. Declaration of Publisher (**Form "B"**)
 - b. Declaration of Printer (**Form "B"**)
 - c. Declaration of Change of change of Publisher/Printer (**"Form C"**) where applicable authenticated by DC/DCO/District Magistrate
 3. Valid **Registration Certificate** (issued by **Office of Press Registrar**)
 4. **Fee Receipt and NOC** covering current audit period (issued by **Press Council of Pakistan**)
 5. **Regularity Certificate** covering audit period (issued by Information Department of Provinces/AJK/GB from **DGPR** and **Magistrate/DC Office** (for ICT publications)
 6. **NTN Certificate** of publication bearing name of publisher and publication (issued by **FBR**)
 7. Audit claim proforma comprising of
 - a. Form -I (Proforma for audit of circulation)
 - b. Form -II (Circulation Claim)
 - c. Form -III (Revenue Realization)
 - d. Form -IV (Statement of Newspaper Distribution Agent)
 8. NOC from Press Registrar to be provided if the Publication has changed the language, periodicity or place of publication/publisher's Office under section 8 of PNNBRO 2002
 9. Latest income tax returns of Publisher filed in **FBR**
 10. Bank statement covering audit period
 11. Circulation Register, Cash Book, Ledger
 12. Receipt and Bill book
 13. Subscription Register (if applicable)
 14. Balance Sheet providing Profit and Loss Accounts
 15. Printing Press bills and receipts in original covering audit period
 16. List of employees indicating their salaries along with copies of CNICs.
 17. List of complimentary copies
 18. Attested copies of **utility bills** (electricity & telephone) of the Office for audit period (copy of rent deed in case of tenant)
 19. Specimen copies of all issues during the audit period.
 20. No dues /salaries/allowances of employees are pending with my office.

- ii. That, I fully authorize Audit Bureau of Circulation (ABC) to verify the authenticity of any or all of the documents submitted by me according to their official requirements.
- iii. That, if any forgery discrepancy with respect to any submitted document is found in the facts and figures, or any willful concealment of any material fact regarding the circulation is observed, the same shall lead to the initiation of legal proceedings as per rules.

Publisher

Name: _____

NIC No. _____

Contact No. _____

Land line (Office) _____

Cell No. _____

Witness – I

Name: _____

NIC No. _____

Witness – II

Name: _____

NIC No. _____

STRUCTURE AND WORKING PROCEDURE OF COMMITTEES
FORMED AT PROVINCIAL CAPITALS FOR CIRCULATION
ASSESSMENT OF NEWSPAPERS/PERIODICALS

261
(4) (17)
27

Structure.

In pursuance of decision taken at the Third Inter-Provincial Information Ministers' Conference held at Ranchi on August 27 and 28, 1992, it was decided to set up committees at the Provincial capitals to make assessment of net paid circulation of newspapers/periodicals and formulate recommendations for subsequent approval of the Controller, Audit Bureau of Circulation.

2. The Committee will comprise the following:-

- a) Director General/ Director Press Information Department of Ministry of Information and Broadcasting based in the Provincial Capitals.
- b) Director General/Director, Information Department of the Province concerned.
- c) Assistant Controller of concerned regional office of Audit Bureau of Circulation.

Convener

Member

Member

Working Procedure

3. The circulation audit of newspapers/periodical will be conducted by the team of Audit Bureau of Circulation as usual according to the laid down procedure. On completion of audit process and formalities, the regional office of A.B.C. will prepare its audit report on already prescribed proforma (Annexure-1).

4. ABC officer after completing the audit formalities will send copy to the Convener with working paper for the inspecting. The Committee would examine the information collected by the ABC officer in accordance with the audit report and formulate its recommendations. In case the Committee is of the view that the information collected by the ABC officer is not

200
200

sufficient, it may ask the officer to submit further information for consideration of the case in its next meeting. The committee may however keep in view that audit of the papers have to be completed at the earliest after submission of report by the management.

6. DPRs, PID will ensure that meetings of the Committee are held regularly. Two members will form the quorum. Press Information Department and the Provincial Information Department would collect relevant information from the stalls only.

7. The meeting of the Provincial Committee would be held regularly after every 15 days both at Karachi and Lahore in the first and third week of every month, to finalise the cases already processed by the ABC regional office. As regards the audit of papers from Balochistan till the establishment of ABC office at Quetta, AC/AD, ABC Karachi will work with the Provincial Committee which would meet once a month or once in two months as required, keeping in view the number of audit cases. In respect of NWFP, Assistant Controller/Director (Hqs), Islamabad will represent the ABC till such time that the ABC regional office is established in Peshawar. This committee will meet once in a fortnight or on monthly basis as required. As far the papers of Islamabad, the ABC would finalise the cases in consultation with Press Information Department, Islamabad. Any adjustment in the above if required would be communicated to the concerned by the Controller.

Guidelines for committee regarding
Category of Sub-standard papers.

8. The Committees would consider the following aspects before declaring any paper as sub-standard:-

- a) If the paper is being published regularly as per its declared periodicity.
- b) Papers are not habitually repeating news items/articles in different issues.

c) As regards "daily" newspapers it is not habitually photocopying or counterfeiting news item/ articles from other papers.

9. After the meeting the Convenor and the Members would fill the proforma placed at Annexure-II and send it to the Controller/ADC alongwith the audit report for his approval. In case of divergent views among the members of the committee part-II of the proforma will be filled in and sent to the Controller for final decision. Part III of the proforma would be filled if required. The Controller would however make further investigations in this regard before taking a final decision.

10. The Managements of the newspapers/periodical will make representations against the final assesment to the Secretary Ministry of Information and Broadcasting whose decision will be final.

No.4 (I)/2013-P-I
GOVERNMENT OF PAKISTAN
MINISTRY OF INFORMATION, BROADCASTING,
NATIONAL HISTORY & LITERARY HERITAGE
(Information & Broadcasting Division)

Islamabad, 26th June, 2018

NOTIFICATION

The Competent Authority has been pleased to approve that the Audit Bureau of Circulation (ABC) Certification for newspapers / periodicals will remain valid for three (03) years w.e.f. 2nd July, 2018.



The Manager,
Printing Corporation of Pakistan Press,
KARACHI.

(Syeda Addila Rubbab Kazim)
Deputy Director (P-I)
Tel:-9103558

Copy to:-

1. DG (IP), M/o IBNH&LH, Islamabad
2. Principal Information Officer, PID, Islamabad
3. President (CPNE), 1st Floor, New Block 1, Abdul Sattar Edhi, Hockey Stadium, Liaquat Barracks Opposite Jinnah Hospital, Karachi
4. President (APNS), ST-1/E, Block No.16, KDA Scheme No.36, Gulistan-e-Jauhar, Karachi
5. Director Minister Office, M/o IBNH&LH, Islamabad.
6. Director Secretary Office, M/o IBNH&LH, Islamabad.
7. Press Registrar, Zero Point, Islamabad
8. Director, Audit Bureau of Circulation (ABC), Islamabad
9. Director (Press), M/o IBNH&LH, Islamabad

(Syeda Addila Rubbab Kazim)
Deputy Director (P-I)
Tel:-9103558

DD-ABC DD/II
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